

# A History of Service

# 1915

Service has been the hallmark of Semonin Realtors since 1915, when Paul Semonin Sr. first opened his real estate office in Louisville. From the start, Semonin was known for its dedication to honesty



and integrity in serving its customers. It's a tradition that continues to this day. When Paul Semonin Jr. took over the business in the 1940s, he reaffirmed the



Third & Chestnut Street, 1915

company's commitment to service and worked to apply it to the real estate profession as a whole, as well as to the firm's own clients. In recognition of his commitment and leadership abilities, Paul Semonin Jr. was elected first to the presidency of the Louisville Board of Realtors, then to the posts of president of the Kentucky Association of Realtors and director of the National Association of Realtors.

Today, President and Chief Executive Officer Brad DeVries continues to guide the company in serving its customers, its community, and the real estate profession.

Semonin associates' dedication to service is the reason why we are the largest and most respected real estate company in this

region. And we are continually working to find better ways to serve our customers.

That's why we are always ready to embrace state-of-the-art technology to provide Semonin agents with the latest skills and most effective marketing tools possible: such as our versatile *Semonin Hotline* telephone marketing service; weekly open house ad in *The Courier-Journal*; and access to millions of potential buyers on our website - [www.semonin.com](http://www.semonin.com).

Semonin Realtors, through good people, integrity, and above all, an unrelenting commitment to service, has grown to be Kentucky's number one real estate company.

Whether you're buying your first home, selling your present home or moving into town, Semonin Realtors will do everything to service your needs. Our purpose, *providing professional guidance through the complex process of real estate transactions*, confirms our commitment to providing exciting and innovative services to our customers.

# 2008



Brad DeVries  
President and CEO



**PREFERRED FOR A REASON**  
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