

The Most Powerful Marketing Tools Make Our Phones Ring

www.semonin.com

- Total inventory marketing featuring all Semonin listings until they are sold.
- Find virtually every home for sale in the region! Daily feeds from the region's major Multiple Listing Service (MLS) databases: Louisville, Lexington, Hardin County and Southern Indiana make Semonin.com the most comprehensive residential real estate website in the region.
- Semonin.com is visited by thousands of potential buyers every week.
- User friendly features and tools: detailed property information, multiple photos, visual tours, custom search functions, HomeAlert (new & updated listing information e-mail notification system), live mortgage rates & calculator functions, mapping and more.

Online Voice Guided Tours

- Professionally voiced visual tour of every Semonin residential listing.
- Tours are featured on listing's detailed property page on Semonin.com, Realtor.com, local Multiple Listing Service (MLS) and more.
- Enjoy a powerful viewing experience by utilizing the senses of both sight (pictures & text) and sound (music & voice).

Semonin.TV

- New on-demand webcast website for Semonin residential listings.
- Features a unique professionally voice guided tour on Semonin residential listings.
- Individualized property shows defined through on-line user's custom search criteria.
- Potential buyers can view customized property shows on-demand 24 hours a day.

Realtor.com

- Rated the #1 national real estate website on the Internet.
- First choice of most home buyers: over 5.7 million individuals each month utilize Realtor.com.
- Every Semonin residential listing will be featured as a special enhanced Showcase listing on Realtor.com, which means more exposure to more potential buyers.
- Showcase listings feature multiple photos, voice guided tour, expanded detailed property information, agent direct contact information and more.

Semonin Hotline 584-4663

- Every Semonin home advertised 24 hours a day.
- Your home's features are available for all potential buyers to hear - at any time!
- Brings more buyers to your home - over 5,000 prospective buyers call the Hotline each month.

Superior Signage

- Highest customer recognition.
- Generates a large portion of our calls.
- Hotline code on sign gives callers immediate information on your home.



PREFERRED FOR A REASON
real estate | mortgage | title | relocation